

Dec/Jan 2015

# BADGER Star

Newsletter of the Wisconsin Section  
Mercedes-Benz Club of America



[www.mbcawi.org](http://www.mbcawi.org)



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- Fish Fry Dining -March
- Spring Tech Session - April
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## 2014 Officers & Board Members

<b>President</b>	Bruce Hamilton 608-754-6066 <a href="mailto:hamiltonCPA@sbcglobal.net">hamiltonCPA@sbcglobal.net</a>
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<b>Regional Director Midwest Region</b>	John L. Ryan <a href="mailto:jlryan@kc.surewest.net">jlryan@kc.surewest.net</a>



## Board Meetings

Board meetings are typically held in the Brookfield library on the second Thursday of every month starting at 7:00 pm. However, the board meeting this December will not occur and in its place, an annual meeting will take place during the Christmas Party on December 7. We encourage member attendance at these meetings and welcome any assistance that can be provided in the planning of club events. Recommendations for new activities or comments on prior events are always welcome.

## Advertiser Support

We appreciate the support of our advertisers and we ask our club members to support the advertisers in this publication. Please let these advertisers know that you are a club member when using their services. However, advertising in this newsletter does not imply approval of the products or services by this newsletter nor the officers or board members of this club.

## Benefits of Membership

Your MBCA membership entitles you to:

- Subscription to "The Star", a bimonthly magazine published by Mercedes-Benz Club of America
- \$500 off the best negotiated price of a New Mercedes-Benz
- Discounts on parts, service and accessories from participating Mercedes-Benz Dealerships
- 15% off parts from the Mercedes-Benz Classic Center
- Expert technical advice to help you maintain, service, condition, restore and repair your Mercedes-Benz
- And best of all, participation in the many events provided by your local Mercedes Club of America



## President's Message

I write this just after watching Lewis Hamilton win his second Formula 1 World Drivers' Championship and his 11<sup>th</sup> Formula 1 race of the year. The Mercedes AMG Petronas F1 team already clinched the F1 Constructors' Championship earlier in the year. The Mercedes brand current tag-line, *The Best or Nothing*, has certainly been appropriate to the Mercedes F1 team this year.

Thank you to Jerry Zajicek & Bernd Kampe for planning and hosting the Section's Fall Color Tour October 18. Read about the Color Tour on page 7 of this newsletter. Jerry & Bernd tell me they are already planning the 2015 Fall Tour and they promise it will be better than this year's event.

Our next two events are the Christmas party and annual meeting December 7, followed by our 25<sup>th</sup> Annual Bus Trip to the Chicago Auto Show, Sunday, February 15. Yes, our 25<sup>th</sup> bus trip! This is a very popular event and seats are already filling up fast, so get your reservation in to Bob Turznik now!



Bruce Hamilton

Speaking of events, check out the calendar of 2015 events elsewhere in this newsletter. We are also planning other events not yet on the calendar, including a D2D in conjunction with a visit to the Historic Auto Museum in Roscoe, IL, just across the border from Beloit WI. And thanks to Becky Bell's idea we are also looking into a weekend trip to St. Louis MO to visit the Kemp Auto Museum coupled with a visit to Busch Stadium for a Brewers/Cardinals baseball game. The Kemp Museum houses one of the finest collections of Mercedes-Benz vehicles in the world, and we would hopefully join with the St. Louis Gateway Section for a joint event while there. If you're interested in such a trip or would like to help in the planning, please let me know.

Finally, we are all set to host a regional Autocross & Defensive Driving course on Saturday, May 2. The event will be held at Elmbrook Church in Brookfield. We need volunteers to help make this event a big success, so please consider helping that day. If you're interested in helping, please contact either Nancy Pearson (262-782-7960) or myself (608-754-6066).

Put all these upcoming events on your calendar NOW and stay tuned as more information follows.

Got an idea or suggestion for an event? Whether it be a Drive-2-Dine venue or other event, please don't hesitate to contact myself, Todd Knutson ([todd.knutson@mercedesbenzclub.org](mailto:todd.knutson@mercedesbenzclub.org)), our Section's Event Coordinator or any of the other board members.

Do you have a special place to house your beloved Mercedes? MBCA was recently contacted by a German-based production company who creates videos for Mercedes-Benz.com. They are interested in creating a series of videos about, "...dream garages in the USA." The series would be about passionate car owners who built their cars expansive "castles" to store their vehicles. MBCA is looking for extraordinary buildings, showrooms and interesting stories behind these dream garages. If you happen to know of a member who might fit this profile (or be that member!) and are interested in this sort of opportunity, please let the MBCA national office in Colorado Springs know. They can find out more about the project and connect the member with the producer of the series, if appropriate.

Continued on page 4...



## President's Message *continued from page 3*



Keep an eye on your mail for the 2014 Directors Election ballot. Ballots should be returned to Secretary Dan Hellenberg, 1700 E Park Place, Milwaukee 53211-3931.

In closing, I want to say THANK YOU again for being a member of this Club. I can't say it enough, our membership is what makes this organization successful. I'd love to hear from you; your comments and suggestions are always welcome.

I hope that you enjoyed a great Thanksgiving holiday with family & friends. Best wishes for a very Merry Christmas, and all things wonderful in 2015.

Bruce Hamilton

### Welcome New Members

**Jim Maderski  
Fred McGaver  
Henry Verden  
Paul Zwief  
Richard Cisco  
Wayne Schroeder**

**Pewaukee  
Oconomowoc  
Stoughton  
Grafton  
Milwaukee  
Fond du Lac**



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- Concours grade restorations
- Recommissioning of stored vehicles
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Our historic facility is located in Brooklyn, Wisconsin, just south of Madison. Enclosed or open vehicle transport readily arranged. We ship parts Monday through Friday.

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## Upcoming Events

Date	Event	Host	Telephone	Email
Dec 7	Christmas Party	Bruce Hamilton	608-754-6066	hamiltonCPA@sbcglobal.net
Feb 15	Chicago Auto Show	Bob Turznik	262-784-6088	bobt@atpllc.com
*March	Fish Fry Dining	Frank Lubinski	414-352-2912	frank_lubinski@sbcglobal.net
*April	Spring Tech Session	Michael McKinney	414-228-4899	michael@blackforestllc.com
May 2	Defensive Driving/ Autocross	Nancy Pearson	262-782-7960	npearson@wi.rr.com
July 25	German Fest	Nancy Pearson	262-782-7960	npearson@wi.rr.com
Aug 22	Masterpiece Club Day	Frank Geracie	262-825-7496	fgeracie@wi.rr.com

\* Note: Dates for these events will be available in next newsletter.

Additional events for 2015 include a Drive-N-Dine/trip to the Illinois Auto Museum in Roscoe IL, a trip to the Kemp Auto Museum and Busch Stadium in St. Louis MO, Starry Nights Drive-N-Dine, Fall Tech Session and Fall Color Tour. Information on these events will be provided in future newsletters.



# MERCEDES BENZ CLUB CHRISTMAS PARTY

Sunday, December 7, 2014 11:00 AM



Best Western Midway Hotel (262) 786-9540  
1005 S. Moorland Rd, Brookfield WI 53005

*Join us for a Champagne Brunch followed by our Annual Meeting*



*Please bring nonperishable food items which we will donate to a local food pantry*



*Reservation deadline Friday, November 28*

*Make your check to MBCA-Wisconsin Section and mail with your reservation form by November 28 to:*

*Bruce Hamilton, 4225 Southwyck Dr., Janesville WI 53546-2120*

*Questions? Call Bruce 608-754-6066 or [hamiltoncpa@sbcglobal.net](mailto:hamiltoncpa@sbcglobal.net)*

## Christmas Party Reservation Form

Name(s):

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No. attending:

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x \$25.00 ea.

Phone No:

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Mail this form along with check to Bruce Hamilton  
at the address listed above





# Bus Trip to the Chicago Auto Show

Wisconsin Section

Sunday, February 15, 2015  
McCormick Place

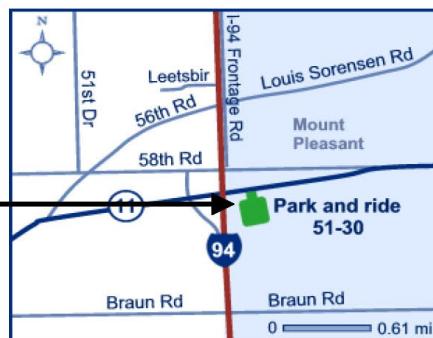
**The \$25 per-person registration fee includes one admission ticket for the auto show, bus costs, and snacks!**

Boarding is from 8:40 to **9:00am** in Milwaukee and at 9:30am in Racine, regardless of the weather.

The bus leaves Chicago @ 3:45pm and is expected back in Milwaukee between 5:30pm and 6:00pm.



Pickup points



Milwaukee (Hales Corners) Park n Ride: I-43 & Hwy 45

Racine Park n Ride: I-94 & Hwy 11

The Registration deadline is January 10<sup>th</sup>, 2015. There are only 55 seats on the bus and this trip has sold out for the last 18 years, so reserve early! Reservations can only be made with accompanying payment.

Mail check and Bob Turznik, W165N9714 Chippewa Drive, Germantown, WI 53022  
reservation form to: Email: [bobt@atpllc.com](mailto:bobt@atpllc.com) Home Phone: (262) 251-2243  
Cell phone: (414) 416-3375

Please make checks payable to: MBCA – Wisconsin Section.



## MBCA Chicago Auto Show Reservation Form



Name: \_\_\_\_\_ City: \_\_\_\_\_ Date: \_\_\_\_\_

Number of people attending: \_\_\_\_\_ Amount included @ **\$25 per person**: \_\_\_\_\_

Cell phone number in case of delays: \_\_\_\_\_ Pickup site (check one): \_\_\_\_\_ Milwaukee \_\_\_\_\_ Racine

Email address or phone number for reservation confirmation: \_\_\_\_\_



## Scenic Fall Road Tour

The Scenic Fall Road Tour started from the Golden Mast restaurant on a beautiful fall day with cool temperatures and overcast sky. Seven club member's Mercedes-Benz cars followed a route set by Jerry Zajicek that included a scenic drive through Kettle Moraine on its way to Watson's Wild West Museum in Elkhorn WI (ten minutes north of Lake Geneva). At the

museum, the caravan of seven met up with three additional Mercedes owned by club members that drove directly to the museum.

The museum was an eyeful. The museum is a private museum located in an old barn. As you walk into the museum for someone that had not seen the museum before, all I can say is "wow:" Apparently other visitors have made that same comment as mentioned by the owner and tour guide Doug Watson. The museum is a personal collection of western items and artifacts collected from over a 40 year span. Mr. Watson started the tour by describing life in the wild west and the hardships imposed on the settlers. We then had time to meander the museum and look at late 1800's firearms, cook ware, large game stuffed animals, include elk, moose, bison, lynx and others, old storage containers and boxes from the time period, canteens, blankets, vintage oil lanterns, and other items too numerous to mention. The museum featured a "General Store" from the 1880's.

After viewing the museum, we sat down and listened to Mr. Watson resume discussing life in the old west and his personal experiences meeting some of the actors from old west movies. Mr. Watson gave us a rendition of the old



*Mr. Watson, owner and tour guide discusses the hardships experienced by old west settlers.*



traveling salesmen from the late 1800s selling elixir to cure any disease or ailment known to man.

After the museum tour, club members drove back to the Golden Mast for a relaxing dinner with a table view overlooking a beautiful autumn sunset on Okauchee Lake.



*Club members enjoy dinner at the Golden Mast restaurant on Okauchee Lake.*

*Frank Geracie*



## Defensive Driving and Autocross



Wisconsin Section—MBCA Regional Driving Event

NW Parking Lot of Elmbrook Church, 777 N. Barker Rd,  
Brookfield, WI 53045 (Exit 297south from I-94)

**Saturday, May 2nd, 2015**

**Reservation Deadline:**

**April 19th, 2015  
Make Yours  
NOW!**

### WHAT TO EXPECT...

*Many first time participants are understandably concerned about wear and tear on their vehicle or think this will be a race. It is not a race and everything is done in a controlled manner. The maneuvers you will learn are taught by qualified instructors and all within the capability of the vehicle. The idea is to make you aware of them. The speeds involved are quite low and no one will make you drive fast. Teen Drivers are Encouraged to Attend.*

### SCHEDULE...

- 7:30AM On-Site Registration & Vehicle Inspection
- 8:00—11:30AM Defensive Driving
- Lunch: Buffet, On-Site
- 12:30—4:00 Autocross
- Wrap-Up: Issue Certificates

*More details on page 2*

**Member FEES: Pre-registered Car & Driver \$50. 2nd Adult \$35, age 16-21 \$25  
Registration at Event add \$10 to above rates. Non-member Car & Driver \$100  
(includes 1-yr family membership to MBCA.) All Drivers must be your immediate fam-**

**Use Registration Form below via mail or On-Line Registration at web site: [www.mbcawi.org](http://www.mbcawi.org)**

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**Wisconsin Section MBCA Regional Driving Event Registration Form**

**Advance Deadline is April 19th, 2015**

Name: \_\_\_\_\_

MBCA # \_\_\_\_\_ Hm Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Bring it along!

Vehicle Make: \_\_\_\_\_ Yr \_\_\_\_\_ Model \_\_\_\_\_

2nd Vehicle Make: \_\_\_\_\_ Yr \_\_\_\_\_ Model \_\_\_\_\_

Assoc. Member: \_\_\_\_\_

Checks payable to MBCA-WI Section can be mailed to:

Other Driver(s)/age: \_\_\_\_\_

N. Pearson, PO Box 650, Brookfield, WI 53008-0650



# Defensive Driving and Autocross

Wisconsin Section—MBCA Regional Driving Event

## HOTEL ROOMS AVAILABLE...

MIDWAY Hotel and Suites, Brookfield, WI [www.midwayhotels.com](http://www.midwayhotels.com)

1005 S Moorland Road, Brookfield, WI 53005 262-786-9540

A Block of Double Rooms Reserved @ \$99/night mention MBCA

(All major hotel brands are in the area.)



**May 2nd, 2015**

## MORE ON THE DAY...

### 7:30AM ON-SITE REGISTRATION AND VEHICLE INSPECTION

### 8:00—11:30 DEFENSIVE DRIVING

The purpose of this activity is to increase driver awareness and confidence in dealing with emergency situations. A brief classroom session will be conducted on the principles behind emergency maneuvers and driving techniques. After that, with one-on-one defensive driving instruction, we will use several mini courses to practice maintaining car control. Participants will use their own cars.

Frank and Mary Alice Cozza, MBCA's nationally acclaimed driving instructors, will direct this all-day event. Certificates will be issued upon completion. Members, Associate Members, and their families (including teenage drivers) are all encouraged to attend.

You won't be bored. There is a lot to see and do. There are many simple volunteer positions needed during the running of this event. All participants will be asked

to volunteer for track duties when they are not scheduled to be driving.

Teen Drivers are Encouraged to Attend

LUNCH A full buffet lunch is included with participant registration. Additional lunches for non-drivers can be ordered, as well. Bottled water, soda and cookies are included. This will be served indoors, right on the grounds so we can get the maximum driving time.

### 12:30 — 4:00 AUTOCROSS

An autocross is a low-speed event on a course designated with flexible pylons. The objective is to traverse the course as quickly as possible without striking any of the pylons. The design of the course greatly limits the speed. Instructors will be available for practice and timed runs. Prizes will be awarded for the best times in various classes of cars. Helmut use is

highly recommended, but not required for the event.

*Prepare your vehicle in advance.*

*Empty out the trunk and anything loose in the interior. Have tire pressures set (cold) to factory-specs and make sure lug nuts are correctly torqued. Obviously, you want your car in good condition. There will be a brief tech inspection to look for possible vehicle defects that may affect your safety. Keith Powers of Black-Forest will coordinate this for us.*

Please see this event on the web site: [www.mbcawi.org](http://www.mbcawi.org) and a link for On-Line Registration or contact Nancy Pearson via email: [npearson@wi.rr.com](mailto:npearson@wi.rr.com) or phone 262-782-2960 for addition information.

Wisconsin Section MBCA Regional Driving Event Registration Form

Advance Deadline is April 19th, 2015

PAYMENT

Qty \_\_\_\_ Car & Member @50 = \$ \_\_\_\_\_ (Lunch included for all drivers.)

Qty \_\_\_\_ Assoc Member @35 = \$ \_\_\_\_\_

Qty \_\_\_\_ Add'l Drivers @ 35 = \$ \_\_\_\_\_

Qty \_\_\_\_ Age 16-21 Drivers @ 35 = \$ \_\_\_\_\_

Qty \_\_\_\_ Extra Lunches @ 12 = \$ \_\_\_\_\_

non-member add \$50 membership fee

TOTAL \$ \_\_\_\_\_



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North Shore Estimating Center inside David Hobbs Honda  
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### Milwaukee

6301 W. Douglas  
(1 mile south of Good Hope between 60th & 64th)