

Oct/Nov 2014

BADGER Star

Newsletter of the Wisconsin Section
Mercedes-Benz Club of America

www.mbca-wi.org



Milwaukee Masterpiece Club Day 2014

In this Issue

- President's Message - Page 3
- Wim van den Berg Memoriam - Page 4
- Chicago Auto Show Registration - Page 5
- Christmas Party Registration - Page 8
- Fall Color Tour Registration - Page 9

Upcoming Events

- Fall Color Tour - Oct 18
- Christmas Party - Dec 7
- Chicago Auto Show - Feb 15
- Defensive Driving/Autocross - May 2



2014 Officers & Board Members

President	Bruce Hamilton 608-754-6066 hamiltonCPA@sbcglobal.net
Vice President	Jim Loseke 920-412--5822 jimloseke@charter.net
Secretary	Dan Hellenberg 414-839-6995 spatlese44@yahoo.com
Treasurer	Frank Lubinski 414-352-2912 frank_lubinski@yahoo.com
Director	Andy Stockhausen 262-782-2286 ajs53151@gmail.com
Director	Jerry Zajicek 262-549-4656 jerome.zajicek@gmail.com
Director	Jim Pittelkow 262-236-0845 pittjim@att.net
Director	Richard Kusch 608-288-0614 rkusch@charter.net
Director & Newsletter Editor	Frank Geracie 262-825-7496 fgeracie@wi.rr.com
Webmaster	De Murr 262-243-5008 demurr@wi.rr.com
Event Coordinator	Todd Knutson toddk@wi.rr.com
Past President	Nancy Pearson 262-782-7960 npearson@wi.rr.com
Regional Director Midwest Region	John L. Ryan jlryan@kc.surewest.net

Board Meetings

Board meetings are typically held in the Brookfield library on the second Thursday of every month starting at 7:00 pm. We encourage member attendance at these meetings and welcome any assistance that can be provided in the planning of club events. Recommendations for new activities or comments on prior events is always welcome.

Advertiser Support

We appreciate the support of our advertisers and we ask our club members to support the advertisers in this publication. Please let these advertisers know that you are a club member when using their services. However, advertising in this newsletter does not imply approval of the products or services by this newsletter nor the officers or board members of this club.

Front Page Image

The front page images were taken at Milwaukee Masterpiece's Club Day 2014. Sixteen MBCA– Wisconsin Section members and Chicagoland Section members displayed their cars at Veterans Park on Milwaukee's lakefront. Many car clubs were in attendance at the full day Saturday event.

Club Day was followed by Milwaukee Masterpiece's Concours'd'Elegance on Sunday, in which over 300 timeless beauties were on display to celebrate the automobile as an art form. See page 5 for further information on this event.

Benefits of Membership

Your MBCA membership entitles you to:

- Subscription to "The Star", a bimonthly magazine published by Mercedes-Benz Club of America
- \$500 off the best negotiated price of a New Mercedes-Benz
- Discounts on parts, service and accessories from participating Mercedes-Benz Dealerships
- 15% off parts from the Mercedes-Benz Classic Center
- Expert technical advice to help you maintain, service, condition, restore and repair your Mercedes-Benz
- And best of all, participation in the many events provided by your local Mercedes Club of America



President's Message

The leaves are starting to turn, the days are cooler and football is in full swing. It's fall in Wisconsin, and a great time to take your favorite Mercedes out for a joy ride.

The past two months have seen some great Section events. Although the weather wasn't exactly perfect Section members once again participated in Masterpiece Club Day August 23, and on September 12 we went to Oktoberfest at Old Heidelberg Park. Thank you to Bernd & Christine Kampe for setting up this great event, and congratulations to Melvin Briggs on winning the awesome door prize donated by Concours Motors. Our most recent event was the Fall Tech Session hosted by John & Becky Bell at International Autos. You can read more about Oktoberfest & the Tech Session elsewhere in this newsletter.



Bruce Hamilton

Upcoming events include a Fall Color Tour on Saturday, October 18, hosted by Jerry Zajicek & Bernd Kampe, and our annual Christmas Party and Annual Meeting scheduled for Sunday, December 7 at the Midway Hotel in Brookfield. Looking ahead to 2015, our annual bus trip to the Chicago Auto Show is scheduled for Sunday, February 15, 2015, and a tour through the Cedarburg and Port Washington areas including dining and shopping options, a VIP area at German Fest, and a fall color tour through Door County are in the planning stages.

Finally, we are all set to host a regional Autocross & Defensive driving course on Saturday, May 2. This event will be held at Elmbrook Church in Brookfield. Thanks to Nancy Pearson for finding a venue we could work with! Also many thanks to Frank Geracie who obtained the 200 traffic cones needed to conduct the event, at a cost that didn't break our treasury. We need volunteers to help make this event a big success, so please consider helping that day. If you're interested in helping, please contact either Nancy Pearson or myself.

Put all these upcoming events on your calendar NOW and stay tuned as more information follows.

Got an idea or suggestion for an event? Whether it be a Dine-2-Drive venue or other event, please don't hesitate to contact myself, Todd Knutson, our Section's Event Coordinator or any of the other board members.

I would also like to remind everyone that any Wisconsin Section member is welcome to attend board meetings. Meetings are typically held the second Thursday of the month at the Brookfield Public Library, starting at 7:00 p.m. If you wish to attend a board meeting, please let me know by calling (608) 754-6066 or by e-mail at hamiltoncpa@sbcglobal.net.

Finally, I have been remiss in not saying WELCOME! to the new members of the Wisconsin Section who have joined in the last year, as well as extending a great THANK YOU! to every member of the Wisconsin Section.

I don't thank you for your membership and support as often as I should. It's easy to get so wrapped up in the day-to-day, that common courtesies like a simple "thank you" can sometimes be forgotten.

Continued on page 4...



Continued from page 3

President's Message



So I wanted to take this opportunity, on behalf of every Wisconsin Section Officer, and personally thank you for being a member of this Club. Because of your loyalty and support, our Section is able to produce and deliver a Section Newsletter; host fun and unique Section Events like our Fall Tech session or Starry Nights, and bring you the latest technical, maintenance and general driving information about your Mercedes-Benz vehicle. You truly make our volunteer efforts worthwhile and for that, we thank you.

Looking forward to seeing you at upcoming events!

Best regards,

Bruce Hamilton

In Memoriam - Wim van den Berg

Wim van den Berg passed away quietly in Madison on Saturday July 19 due to complications following surgery. He had been battling pancreatic cancer and it's complications for a couple of years.

If I had to describe Wim in one short phrase, it would be "a highly enthusiastic member, who was enthralled with all things Mercedes." He had many friends in the club, came to many events over the 14 years he was a member, and participated in his "Mercedes life" with huge effort. He liked the driving events (Rally and Autocross), attended all the Tech Sessions and Auto shows that he could make, and participated in many other events. Wim left several members over the years with unique trophies that he built by hand for many club rallies. At one Door County rally several years ago, he crafted very unique clocks for the winner's trophies, made from vintage Mercedes wheel covers, Mercedes hood ornaments and Mercedes shift knobs.



Wim built a collection over the years of "Dinky" brand die-cast toys, his collection is in the hundreds of toys. He made a hobby of repainting and repairing the toys, and had the moniker "Dr. Dinky" in the toy/model world. He repaired Dinky's for people around the country and Europe, and participated in toy shows and in blogs dedicated to the hobby.

Wim also participated in performance driving events and Autocrosses sponsored by the SCCA and our club. His neighbor got him involved, and he was hooked. They were all amazed at his ability to autocross a big body Mercedes equipped with a diesel engine.

Wim will always be remembered for his enthusiastic participation in the club, and his great friendship with many people. He is survived by his wife Julie, and her four children.

Jerry Zajicek



BROOKLYN MOTOREN WERKE INC

Wisconsin's longest operating independent Mercedes-Benz garage invites you to take advantage of over 40 years of expertise in Mercedes-Benz service, restoration, and renewal.

Service for All Mercedes Models

- Repairs for models from 1950 to 2014
- Engine & transmission rebuilding
- Performance & reliability upgrades

New, Used, and NOS Parts

- One of the world's largest inventories of Mercedes-Benz parts
- Global sourcing for items unavailable from dealerships or aftermarket

Restoration & Recommissioning

- Concours grade restorations
- Recommissioning of stored vehicles
- Mechanical renewal for like-new feel

Our historic facility is located in Brooklyn, Wisconsin, just south of Madison. Enclosed or open vehicle transport readily arranged. We ship parts Monday through Friday.

Service, Restoration, Parts & Appraisals for Mercedes-Benz

PO Box 198 · 115 Market Street
Brooklyn, WI 53521-0198

608.455.7441 · www.brooklyn300.com



Wisconsin Section

Bus Trip to the Chicago Auto Show

Sunday, February 15, 2015 McCormick Place

The \$25 per-person registration fee includes one admission ticket for the auto show, bus costs, and snacks!

Boarding is from 8:40 to **9:00am in Milwaukee** and at 9:30am in Racine, regardless of the weather.

The bus leaves Chicago @ 3:45pm and is expected back in Milwaukee between 5:30pm and 6:00pm.



Pickup points

Milwaukee (Hales Corners) Park n Ride: I-43 & Hwy 45

Racine Park n Ride: I-94 & Hwy 11

The Registration deadline is January 10th, 2015. There are only 55 seats on the bus and this trip has sold out for the last 18 years, so reserve early! Reservations can only be made with accompanying payment.

Mail check and reservation form to: **Bob Turznik, W165N9714 Chippewa Drive, Germantown, WI 53022**
Home Phone: (262) 251-2243
Email: bobt@atpllc.com Cell phone: (414) 416-3375

Please make checks payable to: **MBCA – Wisconsin Section.**



MBCA Chicago Auto Show Reservation Form



Name: _____ City: _____ Date: _____

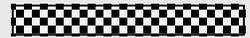
Number of people attending: _____ Amount included @ \$25 per person: _____

Cell phone number in case of delays: _____ Pickup site (check one): Milwaukee Racine

Email address or phone number for reservation confirmation: _____



Defensive Driving School & Autocross-May 2



The Wisconsin Section MBCA will be holding a Defensive Driving School & Autocross on May 2, 2015. This will be a regional event held in Brookfield WI on the grounds of Elmbrook Church. Youth are welcome to participate. Everyone will learn valuable driving skills and have a chance to practice some evasive maneuvers. All speeds will be under 40 mph. More details will be available after the new year and on our website: www.mbcawisconsin.org.

Nancy Pearson 262-782-7960



Upcoming Events

<i>Date</i>	<i>Event</i>	<i>Host</i>	<i>Telephone</i>	<i>Email</i>
Oct 18	Fall Road Tour	Jerry Zajicek	262-549-4656	jerome.zajicek@gmail.com
Dec 7	Christmas Party	Bruce Hamilton	608-754-6066	hamiltonCPA@sbcglobal.net
Feb 15	Chicago Auto Show	Bob Turznic	262-784-6088	bobt@atpllc.com
May 2	Defensive Driving/ Autocross	Nancy Pearson	262-782-7960	npearson@wi.rr.com
July 25	German Fest	Nancy Pearson	262-782-7960	npearson@wi.rr.com

Fall Tech Session - International Autos (West Allis)

The Fall Tech Session was presented by International Autos (West Allis). John Bell, Service manager for International Autos (West Allis) and member of the club provided us with an informative and relaxing tech session. The main speaker was Luke Reilly of International Autos. Luke played a video on the new 2015 C-Class and then talked extensively about the new and exciting features of the upcoming C-Class.

Some of the new features include:

- ◇ The C-Class has been significantly redesigned to lighten the car by 200 lbs and increase the rear seat room. Door panels, hood and truck lid are now of aluminum. Aluminum comprises 40% of the car.
- ◇ Head lights are LED for the brightest and clearest viewing with high beams halogen
- ◇ Std on the C-Class is auto sensing of objects in front of the car. The C-Class will automatically stop if the car senses an impending collision unless the car senses the driver is in control and in this case, the car will let the driver determine how to avoid collision.
- ◇ An option is available for heads up display (display will indicate speed, navigation, compass and current road name)
- ◇ The drive selector is on a stalk with paddle shifters present. Steering is electronic assist.
- ◇ Grill flaps close off the engine bay during engine heat-up to get the engine to optimal operating temperature in the shortest of time.
- ◇ Eco start and stop is standard. Start-up is barely perceptible based on John Bell's experiences.



Speaker Luke Reilly



30 Session Attendees

After Luke's presentation on the C-Class, International Autos (West Allis) graciously provided lunch. After lunch, John Bell spoke of why using original parts on our precious Mercedes Benz will keep our cars operating reliably and safely. John showed the significant difference between an aftermarket oil filter and one supplied by Mercedes Benz. Ditto for Mercedes batteries, they are expensive but worth the cost.

Frank Geracie



Milwaukee Masterpiece 2014

Sixteen Mercedes members of the Milwaukee and Chicagoland chapter proudly displayed their cars at Milwaukee Masterpiece 2014 Club Day. In addition to the fine Benz's shown on Club Day, nearly 300 vehicles from other clubs including BMW, Porsche, Jaguar, Audi, Ferrari were on display.

The Mercedes Club had two venues for display of our cars. One venue was a carousel of Mercedes cars arranged in a circle and the other venue was anchored by Black Forest's hospitality van and tent. One of our members displayed a 1984 Blue SL380 Mercedes in the Club Day parade.

The cars displayed by our club covered a wide range of years and models. Cars included a 1986 Black 420 SEL, 1981 450 SL, 1972 250C, 1969 Blue 300 SEL and more recent cars included a 2011 White E-Class, 2006 E-Class and 2008 S63 AMG. Black Forest even displayed a 1968 Unimog 440 truck, originally owned by the Swiss Army.

Black Forest graciously provided lunch, refreshments and a resting area for Mercedes Club members from their Mercedes van and tent.

Club Day was followed on Sunday by 2014 Milwaukee Masterpiece Concours d'Elegance. Sunday was well attended and the lake front grounds were full with early period cars from Duesenberg, Rolls Royce, Ferrari, Corvette, Mercedes, Alfa Romero, Studebaker, Cadillac, Stutz and others to numerous to mention.

Frank Geracie



Club Member's cars on display at Milwaukee Masterpiece Club Day



Oktoberfest Fun

Bernd & Christine Kampe suggested and organized a Friday night visit to Oktoberfest Milwaukee on 9/12. Oktoberfest is a time of German tradition, food, music, families and FUN! In Milwaukee area clubs hold these events starting in August and September because the weather is better than in Oktober. Not this year. Outside it was damp and cool, but inside the pavilion all was FUN. The bier was available in huge steins, the food was in large portions and the music and fun didn't stop.

Concours Motors joined in and contributed an awesome door prize for the event. Coordinated by Mercedes salesman, Dierk Schulz, Concours gave away a weekend trial of a C-class or E-class for a weekend. Melvin Briggs was the lucky winner. Thank you Concours Motors.

This is a must do event for next year! Thank you Bernd & Christine.

Dean Pearson



MERCEDES BENZ CLUB CHRISTMAS PARTY

Sunday, December 7, 2014 11:00 AM

Best Western Midway Hotel (262) 786-9540
1005 S. Moorland Rd, Brookfield WI 53005

Join us for a Champagne Brunch followed by our Annual Meeting

*Please bring nonperishable food
items which we will donate to
a local food pantry*

Reservation deadline Friday, November 28

***Make your check to MBCA-Wisconsin Section and mail with your
reservation form by November 28 to:***

Bruce Hamilton, 4225 Southwyck Dr., Janesville WI 53546-2120

Questions? Call Bruce 608-754-6066 or hamiltoncpa@sbcglobal.net

Christmas Party Reservation Form

Names(s): _____ No. attending: _____

x \$25.00 ea.

Total enclosed: _____

Phone No: _____

Email: _____

Mail this form along with check to Bruce Hamilton at the address listed





FALL COLOR TOUR of SOUTHEAST WISCONSIN

Purpose: A leisurely tour of the scenic roads of SE Wisconsin, to see Fall color at it's peak, to visit an interesting local museum or an Oktoberfest celebration, to enjoy a drink/snack/appetizer/dinner with your fellow club members.

Time/Place: Saturday, October 18, 2014, at 1:00 PM

**The Golden Mast restaurant,
W349 N5293 Lacy's Lane, Okauchee, WI**

Description: The tour begins and ends at the Golden Mast Restaurant. From the starting point, we will navigate a predetermined route. (directions provided) The route will take us mainly down the Kettle Moraine Scenic Drive to Watson's Wild West Museum in Elkhorn for a museum tour at 2:30 pm. Alternatively members can attend the Elkhorn Oktoberfest held in the town center. The drive back to the Golden Mast will bring us to the restaurant through more scenic territory. At the Golden Mast, members can enjoy a variety of eats and drinks, just a beer or drink, appetizers, Tappas (small plates), or a full dinner. Arrival back at the Golden Mast should occur around 4:00 to 5:00 pm. Drivers may also seek out their own alternate route, rustic roads, travel stops, etc., of their liking. "Dinner", or just some appetizers, it's all off the menu at the Golden Mast.



Cost: Just the cost of dinner and drinks that you order at the restaurant.

***(Note – this is NOT a Drive 'n' Dine with prearranged meal choices.)
The museum tour and admission is covered by the club for all attendees.***

Registration: Email Jerry Zajicek at jerome.zajicek@gmail.com (preferred)
Or call at 414-305-3733

We will need a headcount for the restaurant, so please notify me by Oct 16.

Websites: www.weissgerbergroupp.com/goldenmastinn/
www.watsonswildwestmuseum.com/
www.elkhorn-wi.org/pages/Oktoberfest

Watson's Wild West Museum is a personal collection of western items and artifacts collected over a period of 40 years by Doug Watson. The museum is amazing in its depth and scope of items on display. Very interesting to say the least



New Members

Scott Knaffla
Janet Voigt
James Phillips
David Lefeber
John Smith
John Salyer
Carl Sunby
Tracy Smith

Melvin Briggs
Connie Wells
James Peychal
Diane Kovacs
Andrew Luckhardt
Gregory De Tennis
Douglas Wick

INTERNATIONAL AUTOS WAUKESHA
The Best or Nothing

2230 E Moreland Blvd | Waukesha, WI 53186 | M-F 7:30AM-5:30PM | Sat 8AM-1PM

SOUTHEAST WISCONSIN'S ONLY MERCEDES-BENZ SPRINTER DEALER

PART OF THE GROUP | parts@mbofelmbrook.com | iaautogroup.com

Mercedes-Benz
 SPRINTER
 INFINITI
 MASERATI

Toll free (888) 691-7435 | Local (262) 821-5000 | Fax (262) 785-4171

World Class Collision Repair

PAW
PRESTIGE
 AUTO WORKS

AWARD WINNING CUSTOMER CARE

www.pawprestige.com
414-466-2111
 24-Hour Tow: 414-351-5601

INFINITI CERTIFIED COLLISION REPAIR NETWORK
 WINNER **Alist** WINNER
WALSH'S SPRING FEVER
 2011 • 2012 • 2013
 ProFirst Collision Repair Facility
Inspected by Service Parts Dept. (S.P.D.)

Glendale
 North Shore Estimating Center inside David Hobbs Honda
 6100 N. Green Bay Rd.

Milwaukee
 6301 W. Douglas
 (1 mile south of Good Hope between 60th & 64th)