

BADGER

AUG-SEPT 2021

Star



MERCEDES-BENZ CLUB OF AMERICA WISCONSIN SECTION

Mercedes-Benz EQS

P R E S I D E N T ' S M E S S A G E

Welcome to the August – September issue of the Badger Star! It's been a busy two months since our last issue; be sure and read both the review of our D-2-D at Flannery's and our Summer Picnic July 10th.

August 7th is German–American Day. Carl Schurz Park, where we recently held our Summer Picnic, is looking for cars for their parade, and volunteers to help with various things throughout the day. Carl Schurz Park did not charge our Section for use of their pavilion for our picnic, in anticipation that we would help them with German–American Day. I hope that you can participate in German–American Day in some manner, and help our Section from having to pay for the use of the pavilion.

Upcoming Events

August 21st is our next Section event, where we head to the Horse & Plow located in Lodge Kohler in Kohler WI. September has 3 events planned and we have a Fall Rallye in October. We

are also working on a Fall Col- or tour with lunch at Siebkens Resort and their famous Stop- Inn Tavern in Elkhart Lake, and efforts are underway to hold a tech session later this year.

Be sure and check out our schedule of upcoming events for all the details on upcoming events.

Board Members Wanted

The Wisconsin Section is seeking members who have an interest in serving on the Board of Directors.

Four positions are open. See the full announcement elsewhere in this newsletter.

Section Finances

Historically, your Section received financial support from MBCA National in the form of a quarterly stipend. Those funds were primarily designed to help the Section defray the costs of producing this publication, the Badger Star, as well as to help support the various activities and events your Section holds throughout the year.

However, in April, 2020 those

funds were discontinued by MBCA National. The cut-off affected every Section in the Club, not just the Wisconsin Section.

At the same time, as the effect of the pandemic began to take hold, a number of our advertisers also pulled their financial support, understandable given the uncertainties at the time.

At the time the stipend was halted and advertising revenues dropped, your Board conducted a thorough review of the Section's finances including a financial projection of how long we could continue to operate "normally" without support from the National organization. One of those changes was in the Badger Star, where we decided to suspend mailing paper copies except for those in our Section without email addresses. Other changes were also made in order to conserve the cash balances on hand.

We have not received a dime from the National organization since early 2020, and we do not anticipate receiving any sort of financial support from them for the foreseeable future.

While our cash reserves are fairly robust at present, that will not continue unless some changes are made. The bulk of our recurring expenditures are related to the Badger Star, and we do not want to decrease the frequency or quality of our award winning newsletter. We also don't want to suspend mailing it to those members who don't have an email address. We currently

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P R E S I D E N T ' S M E S S A G E

have about 25 members who do not have an email address with the National Office. If you are one of those members and have an email address, we would really like to email you the Badger Star rather than mail a paper copy, to help the Section control our costs.

Consequently, you may see a charge associated with attending future events. Those charges will be designed to cover event costs and to make events revenue-neutral. This will help your Section conserve cash until National resumes their stipend, new advertisers are signed-up, or other means of fundraising are identified.

If you know of a business that would be a good fit as an advertiser to Wisconsin Section members, don't hesitate to mention the Badger Star to them, and please forward their information along to any of our board members.

As a final note I would also like to point out that no officer or director of the Section receives any reimbursement or compensation for their services.

Name Badges

If you're interested in obtaining a MBCA name badge, the person to talk to is Nicole Noll, Membership Specialist at the MBCA National Business Office. You can find Nicole's contact information on the MBCA website at www.mbca.org/contacts

I close these remarks by welcoming our new members and thanking each and every one of you for being a member of the Wisconsin Section. It's our members who make this Section successful. I look forward to seeing all of you in person at an upcoming event.

Best regards,

Bruce Hamilton



CLUB BOARD MEETINGS

Board meetings are held on the second Thursday of every month. Most meetings are held on-line using GoToMeeting. Attendees call in using a phone, tablet or computer. We encourage participation from our members. If you should wish to participate, and receive a invitation for the meeting, please contact Bruce Hamilton at bruce@bhamiltoncpallc.com or 608-754-6066.

Recommendations for new activities or comments on prior events are always welcome.

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WISCONSIN SECTION CLUB EVENTS

Date	Type	Event - Location	Host - Contact Information
Aug 7	Parade Social	German American Day Parade Carl Schurz Park - Hartland, Wis	Bruce Hamilton bruce@bhamiltoncpallc.com / 608-754-6066
Aug 21	Dining Tour	Horse & Plow D2D Kohler Lodge - Kohler, Wis.	Dean & Nancy Pearson nancypearson431@gmail.com / 262-782-7960
Sep 18	Car Show Social	Sept Stars Car Show and Concours Beloit Club - Beloit, Wis	Bruce Hamilton bruce@bhamiltoncpallc.com / 608-754-6066
Sep 19	Race Event Car Show	Ariens Art on Wheels Vintage Road America - Elkhart Lake, Wis	John Ledbury jaled80@yahoo.com / 414-520-2912
Sept 24	Dining Social	Oktoberfest im Biergarten Schwabenhof - Menomonee Falls, Wis	Bernd & Christine Kampe bkampe0@gmail.com / 262-534-5644
Oct 2	Rallye Tour	Fall Rallye & Tour of Ozaukee County Tbd	Todd Knutson benzdude10@gmail.com / 262-292-4880
Dec. 5	Dining Social	Christmas Party & Annual Meeting Golden Mast - Okauchee Lake, Wis	Kyle & Krista Mahan kmahan.mbca@icloud.com / 262-408-9196



For the most current Event List visit our Website or Facebook Page

wisconsin.mbca.org facebook.com/mbcawi

EVENT IDEA SUBMISSIONS

If you have any ideas or suggestions for Drive-to-Dine, Tech Session, Concours, Rallye or Social Event venues or other events, please don't hesitate to contact Bruce Hamilton or any other board member.

We are always looking for feedback and opinions from our members on events or other club related business. Contact information for all board members is listed on page 3 of this newsletter.



AUG-SEP MILESTONE ANNIVERSARIES

Member	Associate	Years
Andy Stockhausen	Sue Stockhausen	20
Trevor Harder		20
John Demetropoulos	Mary Demetropoulos	15

Member	Associate	Years
Karl Schneider	Marcia Schneider	15
James Fischer		10
Frank Albi		10

NEW CLUB MEMBERS

Member	Associate
Grant Stanfield	
Richard Herrema	
Dennis Garrity	



AUG-SEPT ANNIVERSARIES

Member	Associate	Years
Allen Toussaint	Rosemary Toussaint	46
James Pittelkow		46
Nancy Pearson	Dean Pearson	44
Dan Hellenberg	Francesca Abbate	29
Jerome Zajicek	Susan Zajicek	27
Bernd Kampe	Christine Kampe	26
Donald Anderson		26
Bernard Spinelli	Diane Spinelli	24
Paul Capelli		23
Ed Blomstom	Jill Blomstrom	22
Allan Iding	Anne Iding	21
Frederick Stich	Shelley Stich	21
Joanne Peterson		21
Marilyn Bhend		16
Robert Turznik		16
Heinz Dinkelmann		14
Bruce Hamilton	Deborah Hamilton	12
Marlene Hintz	James Hintz	12
Linda Nenn	Barbara Nenn	12

Member	Associate	Years
John Schaefer		9
Bruce Kamradt		9
Dennis Statz		9
Suzanne M. Kessler		8
David Lefeber	Marilyn Lefeber	7
John Kapellusch	Carol Kapellusch	4
James Holt		4
Susan Janczak	Dave Janczak	4
Walter Miller		4
Greg Tidmarsh		3
Paul Jobst		3
Bernie Blaauw	Doris Blaauw	2
Greg Johnson		2
Michael McGuire		2
Matt Kirchner		2
Susan Napholz	Agostino Azzarello	1
Donna Logisz		1
Richard Witz		1
Michael Stoehlker		1



ALL-ELECTRIC MB MODELS REDEFINE LUXURY

If you have been watching the latest Mercedes-Benz lineup news, you may have noticed the all-new EQS and EQB getting a lot of press. These models represent the latest and greatest entries into the new Mercedes-EQ lineup: a selection of all-electronic and hybrid vehicles that bring Mercedes-Benz luxury to electronic fuel economy.

But what, other than the iconic star, make these two new models worth talking about? And what sets them apart from other hybrid and electric vehicles that have been disappointing in the past?

For one, they are loaded with the latest features available from Mercedes-Benz. The EQS is the all-electric answer to the S-Class sedan. It seats up to five passengers and is designed for premium performance and luxury.

It will be released in fall of 2021 in the United States in two models. Like other Mercedes-Benz models, the Mercedes-Benz EQS will be available with rear-wheel or all-wheel drive, and cutting edge safety features like lane-keeping assistance, adaptive cruise control, and blind spot assistance.

This model is also the first to feature the all-new MBUX Hyperscreen. This system includes three displays nestled beneath a single 56-inch curved glass surface. The extremely futuristic look of the Hyperscreen is only enhanced by the integration of



an Augmented Reality Navigation System, AI technology, and a Fingerprint Sensor that can be used to activate up to seven driver profiles.

The EQS is not the only new electronic model coming to the Mercedes-Benz lineup, though

Mercedes-Benz EQS
Model Options: EQS 450+, EQS 580 4MATIC
Seats: 5
Horsepower: 329-516 hp
Torque: 419-631 lb-ft
All-Electric Range: 480 miles (780 km)

ALL-ELECTRIC MB MODELS REDEFINE LUXURY



Mercedes-Benz EQB

Seats: 5-7

Horsepower: 268 hp (more on AMG models)

Trunk Space: up to 6.7 cubic feet

it is the first we will be seeing. Another model on the way is the EQB. This compact (but not too compact!) crossover is designed for families and will be making its debut abroad this year. It has an estimated US arrival date in 2022. The EQB will be available with front-wheel or all-wheel drive, though it does not seem to have the Hyperscreen available for its current launch.

One of the big problems with the classic electric vehicle was how

far you could go on one battery charge (the range) and how fast or slow it would take to top off the battery. You can find a gas station in most corners of the continental United States (at least in Wisconsin!). However, the same cannot be said about charging stations, much less the fast-charge stations that can allow the EQS charge up for 180 miles of travel in just 15 minutes.

Mercedes-Benz is working to fix this both with faster charging times and with Mercedes me Charge, the official charging network for the EQS and future vehicles in the electric category. This system works to make it easier to find and charge your vehicle and includes complimentary

charging for a limited time after purchasing a new model. While this system may not be large enough yet to cover everywhere you may want to go, it will make having a Mercedes-Benz electric vehicle ever more practical in the coming years.

For the time being, taking a cross-country road trip in an electric Mercedes-Benz will take some planning. For the daily commute or a short rallye, charging overnight at home will give you plenty of range to get where you need to go.

While the EQS is an elegant sedan, and the EQB will be great for busy families, there will also be a electric eSprinter van beginning production in 2023. In a previous issue we talked about how the Mercedes-Benz Sprinter was the basis for many quality motorhomes. In the future, using technology like solar panels and electric charging, even drivers of larger vehicles will be able to enjoy great driving and adventuring far from gas stations.

What do you think? Is an all-electric Mercedes-Benz in your future? Are there other ideas you would like to see explored in this newsletter? Let our newsletter editor Bailey Hansen or any Board Member (contact info on page 3) know if you have a Mercedes-Benz story to share or a topic you would like us to investigate!

Photos/Article Courtesy of Bailey Hansen

SUMMER PICNIC REVIEW



Thirty-four members of the Wisconsin Section, one of our largest turnouts in the last few years, enjoyed great weather, an old fashioned picnic of brats & burgers with all the trimmings, and lots of Gemütlichkeit at our July 10th Summer Picnic at Carl Schurz Park in Hartland. The picnic was the first event of its kind in recent memory.

MBCA members and guests held their picnic in the pavilion, one of many buildings on park grounds and a short walk to the Biergarten for beverages. We were allowed to park our Mercedes in a wooded area of the Park.

After our meal, members lingered around the cars, chatting, discussing the various models of MB in attendance, and generally getting to know each other better until late in the afternoon. Deb & I left at 4:30 and there were still folks visiting.

For those of you who don't know



about Carl Schurz Park, it's a privately owned park that's been around since 1945, devoted to the influence of German-American history and culture on the Milwaukee area, and maintaining those cultural links for future generations.

The precursor to the Wisconsin Section, the Milwaukee Section of the MBCA, has a plaque in the pavilion where we ate. It's obvious from looking at that plaque that the ties between Carl Schurz Park and our Section go back a

long way.

It was also great to hear the stories some of our members had about the Park. Like one of our members who used to play in a band at the Park with his dad 40 some years ago!

All in all it was an outstanding event, and one which we will do our best to repeat next summer.

Photos/Article Courtesy of Bruce Hamilton
Additional Photos Courtesy of Bernd Kampe



FLANNERY'S DRIVE-TO-DINE REVIEW

For our drive to dine at Flannery / Fire Ridge Golf Club, we had 13 people attending. We enjoyed the patio type dining area, which had a nice breeze going through the patio.

We had a good number of food choices, from fish tacos to a half rack of ribs. Our view from the patio was of the golf course 1st tee off.

Interesting discussion included topics like overseas travel and the



dangers of not interpreting parking signs appropriately to prevent your vehicle from being towed

away. We also talked about individuals favorite MB cars.

Article Courtesy of Frank Lubinski
Photos Courtesy of Bruce Hamilton

CARS & COFFEE July 17 REVIEW

BCA Wisconsin section members Karl Buddenhagen and Dick Kusch hosted a Cars and Coffee event at the Clean Slate Coffeehouse in Rothschild, Wisconsin on Saturday July 17th from 9:00 AM until noon. Wonderful people and great coffee, along with brunch sandwiches.

This was the third month for this event and we had 6 Mercedes Benz cars participate with 3 members of the Wisconsin Section, and 3 prospective members.

The models present were: an original 1966 200d fintail with an ever so appropriate Jagermeister bottle for a coolant overflow,



“Carol” the 380 SL, a beautiful red SL500, an S500, an AMG C 43, and an AMG GLE 43.

We passed membership brochures and contact information to the 3 non-members.

Through the morning there was general discussion of having a Drive to Dine in the area in the near future to try and attract more participants.

Karl Buddenhagen had received two car wash kit buckets from

O’Reilly Auto Parts and winners were selected (more or less) by the oldest person attending and oldest car attending. That was two different individuals!

It was a great morning. At future events (which aren’t on the schedule yet but watch future editions of the Badger Star!) we hope to further attract the MBCA WI Wausau area members, and any other individuals with a passion for their cars.

Photos/Article Courtesy of Dick Kusch



OKTOBERFEST SEP 24, 2021

Join us in celebrating the annual Oktoberfest at the Schwabenhof, 14750 W. Silver Spring Drive, Menomonee Falls, WI starting at 5:30 on Friday, September 25. German beer and food is available. Learn more at: www.theschwabenhof.com. Please notify hosts Bernd & Christine Kampe by Sep 21 at 262-534-5644 or bkampe0@gmail.com if you plan to join us.



HORSE & PLOW D2D AUG 21, 2021



Join fellow club members for a signature drive-to-dine to the American Club's Horse & Plow pub restaurant. It's been a while so let's get back to pre-pandemic times and enjoy a nice drive and lunch together.

Plan your drive to arrive before noon. The restaurant is located at 419 Highland Drive, Kohler, WI.

We do need a headcount for this fabulous restaurant so email: nancypearson431@gmail.com. If you have any questions call: 262-782-7960. All tabs will be settled individually. We look forward to seeing you there!

MBCA CHRISTMAS PARTY DEC 5, 2021

Join us Sunday, December 5th for our Christmas Party and Annual Meeting. We will be having a wonderful Champagne Brunch in the beauty of the Golden Mast. Enjoy great food, holiday cheer and gemütlichkeit while a slide show recaps all of our 2021 events.

Christmas Party and Annual Meeting Details:

Date - Sunday December 5th, 2020, 10:30 AM - 2:00 PM

Location - Weissgerber's Golden Mast Inn, W349 N5293 Lacy's Lane, Okauchee, WI 53069

Cost - \$40 per person for Champagne Brunch

RSVP - RSVP by Dec 1st RSVP to Kyle Mahan at kmahan.mbca@icloud.com or 262-408-9196



SEPTEMBER STARS CONCOURS SEP 18, 2021

The Wisconsin Section is holding a Concours and Car Show event in conjunction with the Beloit Club on September 18th at the Beloit Club, Beloit Wisconsin. September Stars will be your chance to show your car and compete for “Best of Show” honors as judged by your fellow MBCA members along with members of the Beloit Club.

The event is open to MBCA members and Beloit Club members who own a Mercedes-Benz. The registration fee is \$25.00 per car. Show registration is space limited to thirty (30) cars. Don't want to show your car? No worries, come and enjoy the afternoon and view the cars on display.

The reservation deadline is Monday, September 13. Golf is available at \$50.00/person, normally \$125.00. Tee times are required and golf reservations must be made through the Beloit Club's pro shop (608) 473-0089

Event Details:

When: Saturday September 18th

Where: Beloit Club, 2327 Riverside Dr, Beloit WI 53511

Time: Noon – 4:00 p.m. ***All Show Cars Must Be In Place By 11:30 a.m.***

Food: Beloit Club Standard Tavern, all checks settled individually

RSVP to Bruce Hamilton at 608-754-6066 or bruce@bhamiltoncpallc.com if you plan to attend, whether or not you plan to show your car. We need the headcount to help the Beloit Club know how many to plan for.



September Stars Concours and Car Show Reservation Information – Complete this portion and return to the address below.

Name:

Year & Model:

Registration Fee: \$25.00/car.

Make your check payable to “MBCA – Wisconsin Section” and mail to: **Bruce Hamilton**

4225 Southwyck Dr

Janesville WI 53546-2120

You can also pay your registration fee using PayPal,

<http://www.paypal.me/MBCAWisconsin>

Your payment must be received to confirm your registration.

CALL FOR BOARD MEMBERS!

The Wisconsin Section is seeking members who have an interest in serving on the Board of Directors. Four positions are open.

Three (3) positions are for regular three year board terms beginning in January 2022 and running through December 2024.

One term is to fill the unexpired term of a board member who has moved to another part of the country. Their term will expire at the end of 2023, at which time the individual will be eligible to run on the 2023 ballot for a full three year term. The interim director will have the same duties and voting rights as the rest of the board.

Board members meet once

a month for two hours to plan and direct Section activities and establish policies and procedures for Section events.

Among other things, the Board is responsible for developing and maintaining a running twelve-month calendar of events and capturing requests from members for activities & events.

Board members DO NOT have to travel to attend board meetings; all meetings are conducted using the Section's GoToMeeting web conferencing software.

Serving on the board of directors is a great way to meet other members and increase your involvement in the Section.

Did you hear? Our Section won the National Communication Award!



Members who sit on the Board of Directors should be willing and able to:

- » Attend a majority of monthly board meetings held throughout the year.
- » Participate in periodic e-mail exchanges to achieve Board & Section objectives.
- » Attend Section functions throughout the year.
- » Be willing to host or co-host an event. An event can be as simple as hosting a Drive-2-Dine or as elaborate as planning and hosting a rally.
- » Be a proactive and positive representative of MBCA and the Wisconsin Section

If you are interested in serving on the Board please contact either:

President Bruce Hamilton at bruce@bhamiltoncpallc.com or
Secretary Dan Hellenberg at spatlese44@yahoo.com

MEMBERSHIP BENEFITS

Subscription to "The Star", a bimonthly magazine published by Mercedes-Benz Club of America

Discounted price off a New Mercedes

Discounts on parts, service and accessories from participating Mercedes-Benz Dealerships

15% off parts from the Mercedes-Benz Classic Center

Expert technical advice to help you maintain, service, condition, restore and repair your Mercedes-Benz

And best of all, participation in the many events provided by your local Mercedes-Benz Club of America



MEMBER CLASSIFIEDS

Or do you have club event photos, an event write-up, a journey article or an advertisement (business or member for sale/to buy) for the next newsletter?

Please send information to a Bailey Hansen (contact information on page 3) by Sept 15, 2021 to be considered for the June/July 2021 newsletter.

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Brooklyn, WI 53521-0198

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R1	BAHRAIN 26-28 MAR, SAKHIR		R13	NETHERLANDS 03-05 SEP, ZANDVOORT	
R2	ITALY 16-18 APR, IMOLA		R14	ITALY 10-12 SEP, MONZA	
R3	PORTUGAL 30 APR-02 MAY, TBC		R15	RUSSIA 24-26 SEP, SOCHI	
R4	SPAIN 07-09 MAY, BARCELONA				
R5	MONACO 20-23 MAY, MONACO		R17	JAPAN 08-10 OCT, SUZUKA	
R6	AZERBAIJAN 04-06 JUN, BAKU		R18	USA 22-24 OCT, AUSTIN	
R7	CANADA 11-13 JUN, MONTREAL		R19	MEXICO 29-31 OCT, MEXICO CITY	
R8	FRANCE 25-27 JUN, LE CASTELLET		R20	BRAZIL 05-07 NOV, SAO PAULO	
R9	AUSTRIA 02-04 JUL, SPIELBERG				
R10	UNITED KINGDOM 16-18 JUL, SILVERSTONE		R22	SAUDI ARABIA 03-05 DEC, JEDDAH	
R11	HUNGARY 30 JUL-01 AUG, BUDAPEST		R23	ABU DHABI 10-12 DEC, ABU DHABI	
R12	BELGIUM 27-29 AUG, SPA				

2021

UPDATED CALENDAR

sky sports 